

love planet earth

2020

FOR EACH COPY OF THIS CALENDAR A TREE HAS BEEN PLANTED



The Project

Sai, Village, Maharashtra, India Project Purpose: Trees for Water

Location

Plantation of local tree species on the Panchayat owned lands near the water embankments of Sai village, Raigad district, Maharashtra. India



Aim

- To augment water catchment, improve groundwater recharge and reduce flooding;
- To improve tree cover on the uplands to reduce the effects of soil erosion and run off of water;
- To improve wildlife habitat for locally endangered bird species and other wildlife prominent in the region;
- To provide empowerment to tribal communities along with fruits, fodder and non timber forest produce.

For the printing of Love Planet Earth 2020 calendar **we have taken into account its ecological impact**. All materials used comply with environmental regulations.

- Paper is FSC (Forest Stewardship Council) certified;
- Pages have not been coated with plastic to allow their full recycling;
- We have selected a spiral design that has allowed us to save 1 km of metal;
- The calendar is associated with a TreeNation praoject, thanks to which 6,500 trees were planted in an area of India;
- The idea of turning each month of the year into a postcard aims at reusing this object and not making it "waste" after only 1 year.















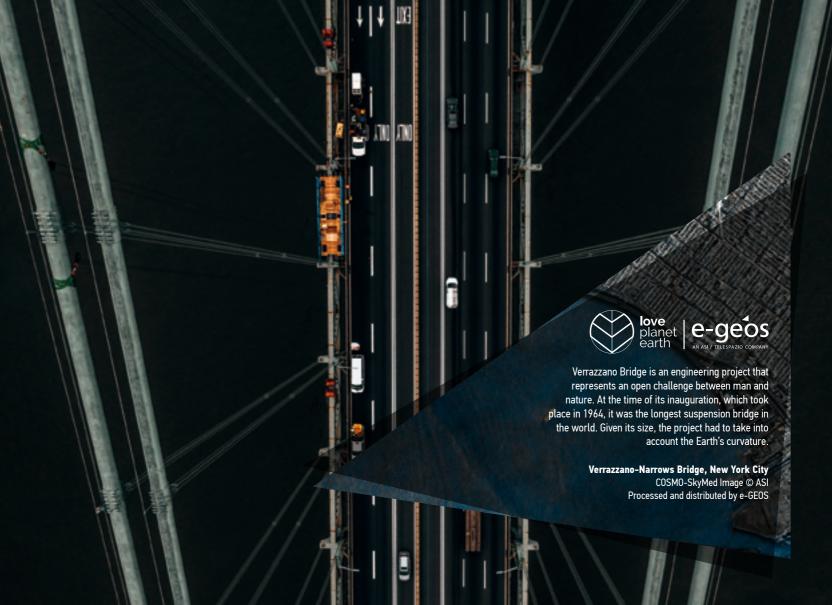


























AUGUST 2020

M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Artificial island in the Osaka Bay, Japan WorldView-4 image © 2019 Maxar Technologies

