

## Press Release

Telespazio and e-GEOS, in collaboration with National Geographic Italia, present the Love Planet Earth 2021 Calendar

*Rome, 5 January 2021* - The big questions that form the Sustainable Development Goals (SDG) for the UN's 2030 Agenda, such as desertification, the lack of water, and pollution caused by the use of plastic, presented by means of the beauty of satellite images and the power of fine art photography. These make up **Love Planet Earth 2021**, Telespazio's and e-GEOS's Calendar that, in its thirteenth edition boasts the prestigious involvement of National Geographic Italia.

The Love Planet Earth 2021 Calendar is only the first of a series of initiatives to be dedicated to **Telespazio's Sixty Years in business**. The Company was founded at the dawn of the space age in 1961, and these initiatives will follow on from one another throughout the year. Over the coming twelve months this Leonardo Company will recount its past, interwoven with the history of space in Italy, Europe and around the World, but above all its idea of the future, based on focussing on sustainability and the constant drive for innovation.

In the 2021 edition, it is by no mere chance that the Love Planet Earth Calendar deals with **"Sustainability and development: reconcilable necessities for the Planet's future"**, and offers a reflection on the major goals set by the **UN's 2030 Agenda**. Matters such as the search for an alternative to plastic, respecting biodiversity, sustainable mobility, and the need for cities to be more green, are dealt with month after month by means of a pair of images: one by a satellite provided by e-GEOS, a Company set up by Telespazio and the Italian Space Agency, and the other by National Geographic Italia.

The **spectacular images produced by e-GEOS** were taken by the radar eyes of first and second-generation Italian COSMO-SkyMed satellites, and by the constellations of the leading Earth Observation operators worldwide. For Love Planet Earth 2021, e-GEOS's partners have taken and made available extraordinary, heretofore unseen views of our Planet. From Germany to Peru, via Italy and the Maldives, e-GEOS's shots offer a **real tour of the globe**, able to present the day-to-day challenge facing peoples and cultures, as they attempt, not always in ideal conditions, to reconcile sustainability and development.

The Love Planet Earth Calendar is part of Telespazio's, e-GEOS's, and Leonardo's commitment to questions regarding **environmental sustainability and social responsibility**. On the one hand, this care deals with the unavoidable daily acts that have a great impact, such as the use of recycled paper for printing the calendar and the Plastic Free campaign, while on the other hand being aware of the close tie between the space sector and safeguarding the environment.

*"For the Telespazio Group, the Love Planet Earth project is not only an established tradition, but also our responsibility in terms of responding to the great challenge laid down by the Green New Deal. In our companies, the aim of technological innovation is to provide the tools for optimising the use of resources and sustainable growth. It also bears testimony to our commitment to*

*playing our part in combating the effects of climate change”,* said **Luigi Pasquali**, Leonardo's Space Business Coordinator and Telespazio's CEO.

**Press office contacts:**

Paolo Mazzetti      Tel: +39 335 6515994    [paolo.mazzetti@telespazio.com](mailto:paolo.mazzetti@telespazio.com)

Alessandro Iacopini    Tel: +39 331 6004894    [alessandro.iacopini@telespazio.com](mailto:alessandro.iacopini@telespazio.com)