

Farming from Space: Digital Innovation for Agriculture

e-geos
AN ASI / TELESPAZIO COMPANY

Sustainability, risk management and decision making.
Satellites, drones and artificial intelligence
@ work for agriculture

Webinar

THURS
DAY

JAN
28

4
PM CET

AgriGeo

STAKEHOLDER ROUND TABLE (4:00 – 5:00 pm)

The opening round-table will gather relevant decision-makers from around the world, who will discuss the present and future, industrial and institutional needs for agricultural sector, aiming at identifying existing gaps that could be addressed through Earth Observation, leveraging on the present fast evolving technological scenario.

Moderator **Deborah Piovan**, Farmer, Spokesperson of "Food for thoughts", President of the National Protein Oil Federation Confagricoltura

Paolo Minciacchi, e-GEOS CEO and Director of Geoinformation LoB of Telespazio (*Introduction: e-GEOS experience in agriculture field, AgriGeo Innovation platform*)

Luigi Pasquali, Telespazio CEO (*short video message*)

Federico Vecchioni, Bonifiche Ferraresi CEO (*short video message*)

Gabriele Pagliardini, AGEA Director

Giovanni De Santi, Joint Research Centre (JRC) of the European Commission

Fiammetta Diani, Head of Market Development European GNSS Agency

Lorenzo de Simone, FAO Remote sensing on food security

Benjamin Koetz, ESA - Exploitation Engineer for ESA's Earth Observation

Damien Lepoutre, Consultant, former VP Agtech in Land O'Lakes and founder of Geosys

Michael Ehmann, Founder and CEO of Natais Popcorn

AGRO TECHNOLOGIES (5:00 – 6:00 pm)

The technical session aims to deepen the potentiality of Geoinformation, for the provision of agronomic services through **AgriGeo platform capabilities** supporting the needs of both institutional and private users, up to single farmers.

Moderator **Livio Rossi**, e-GEOS

5:00 pm

Common Agriculture Policy (CAP) support services in Italy

Livio Rossi, e-GEOS

5:08 pm

Precision Farming as a vertical application

Francesco Pugliese, IBF

5:16 pm

Precision Sustainable Agriculture in the European R&D framework: projects and outcomes

Cecilia Sciarretta, e-GEOS

5:24 pm

GeoAdventice and T-DROMES solutions, drones support to agriculture needs

Gouyet Jean-Francois, Telespazio France

Federica Mastracci, Telespazio

5:40 pm

EO for Insurance: Solutions for Risk Evaluation & Management in Agriculture

Fabio Volpe, e-GEOS

5:48 pm

Q&A

6:00 pm

Webinar closure

Info and registration @ <https://geospatialmedia.net/webinars/egeos/agrigeo/>